

SPEAKING GRIEF

A PUBLIC MEDIA & AWARENESS INITIATIVE COMING MAY 2020

WPSU Penn State
Speaking Grief
Request for Proposals (RFP)
Community Organizations
Due Date: March 9, 2020

WPSU Penn State is excited to announce an opportunity for community organizations. Grants, made possible by the New York Life Foundation, are available to support local documentary screening events highlighting local grief work.

Grants ranging between \$1,000 to \$5,000 per organization, based on the scope of your project, will be awarded on a competitive basis to nonprofit community organizations to host a local screening/event showcasing WPSU's *Speaking Grief* documentary. WPSU has \$25,000 to distribute to multiple organizations.

The centerpiece of this initiative is a nationally-distributed public television documentary produced by WPSU Penn State that premieres May 2020. Screening events will help extend the impact and reach of *Speaking Grief*.

Requirements and process details are attached. If you are interested in submitting a proposal, please apply at speakinggrief.org.

Submissions are due by 12 p.m. EST, March 9, 2020.

Please do not hesitate to contact me with questions.

Best Regards,

Cassie Caldwell
Project Manager
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SPEAKING GRIEF

Mini-grant RFP for Community Organizations

AWARD GOALS

The purpose of the award is to extend the impact, audience, and reach of *Speaking Grief* through local screenings and awareness events.

ELIGIBILITY REQUIREMENTS

All tax-exempt, 501(c)(3) organizations that serve local communities are eligible to apply. To receive grant payment, all awardees will need to be registered in [SAM.gov](https://sam.gov) and have a DUNS number.

APPLICATION PROCESS

January 22, 2020 Application process opens
March 9, 2020 Submissions due by 12 p.m. EST
April 2020 Grant winners announced
May 2020 *Speaking Grief* documentary available for broadcast
May 1, 2020 Grant award agreements due
May 15, 2020 Grant funds dispersed
January 2021 Deliverables due

PROCESS DETAILS

Proposals for projects conforming to the requirements below must be filed electronically at speakinggrief.org. Proposals will include a project description; a budget, including any additional funds you will contribute; and project timeline.

DELIVERABLES

Grantees awarded to host a screening or awareness event agree to the following requirements that will allow local conversations and events through this initiative:

- Reach out to your local public television station to coordinate a local broadcast of the public television documentary to align with your event
- Screen the documentary at your event
- Hold a conversation on grief that aligns with the mission of the event
- Promote the event before and after

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DELIVERABLES (CONTINUED)

- Event ideas may include:
 - » Panel discussion
 - » Small group discussion
 - » Workshop activities
 - » Displays and resource sharing
 - » Community engagement activities
 - » Interactive spaces
- Provide appropriate funding acknowledgements for WPSU and New York Life Foundation (as will be outlined in the grant contract upon award)
- Gather event details and impact measures and complete the final report form to be provided by WPSU.
- All grantees are encouraged to coordinate with local grief groups and organizations and their local New York Life Office (when applicable).

USE OF FUNDS

- Funds may be used to support:
 - » Personnel (i.e. staff and external partners) and any associated fringe benefits
 - » Direct costs associated with the event such as rentals, refreshments, and collateral.
- Overhead or facilities and administration costs are not eligible for funding.

SELECTION CRITERIA

- A project theme that aligns with the mission and resources of *Speaking Grief*
- A plan to promote the project to your target population
- A plan for impactful conversation and/or activities on grief
- Reasonable project goals and objectives with a plan that clearly indicates the steps to be accomplished to fulfill objectives
- Evidence of qualified personnel and organizational resources to assure completion of the project
- Budget plan that is complete, clear, and well justified to complete the project

QUESTIONS/ ASSISTANCE

Cassie Caldwell, Project Manager
ccaldwell@psu.edu -or- 814.863.6225

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